



KAYLA MARAIS

Candidate Attorney

CONTACT

- 079 492 4493
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- Pretoria

EDUCATION

University of Pretoria

BA Law
2018-2019

University of South Africa

LLB Law
2019-2023

SKILLS

- Management Skills
- Client Liaison
- Legal research & analysis
- Planning & execution
- Adaptability & problem solving
- Critical Thinking
- Leadership

LANGUAGE

- Fluent Afrikaans
- Fluent English
- Conversational/Proficient German

OBJECTIVE

Recent LLB graduate from the University of South Africa with hands-on leadership experience managing a start-up in the renewable energy sector, seeking a position with a dynamic law firm. Adept at working across various departments, with a keen interest in exploring diverse legal fields to refine career focus and expertise. Bringing a strong work ethic, goal-oriented approach, and a vision to eventually establish a consultancy practice. Eager to contribute to and learn from a forward-thinking legal team.

EXPERIENCE

- Shadowing during school holidays 2016-2017
Christo Bekker Inc
Liesel Lombaard - GIFA
- Au Pair 2018-2022
4 different families

PROFESSIONAL EXPERIENCE

- SonnHaus (PTY) LTD** June 2023 - Present
General Manager
- Operations & legal compliance** with regards to registrations, comprehensive research on legal regulations and SANS documents critical to business operations.
 - Sales & client relations** developing and maintaining strong relationships with new and existing clients, enhancing client satisfaction and retention.
 - Spearheaded sales initiatives, including costings and proposals, driving business growth through acquiring new clients.
 - Organized and attended business forums, exhibitions, and meetings to expand network and business opportunities.
 - Marketing & Financial Management** Managing website design, content, and Marketing, Branding and Logo Design
 - Directed all marketing efforts, from strategy formulation to execution, significantly increasing brand visibility and market penetration.
 - Handled key financial operations, including budgeting and cost analysis, to optimize financial performance.
 - Planning & strategic analysis** Managing to deliver project milestones on time and within budget, demonstrating strong leadership and organizational skills.
 - Developed and implemented strategic initiatives to enhance productivity and efficiency, gaining invaluable experience in adapting quickly and making strategic decisions.

REFERENCES AVAILABLE ON REQUEST